



Embassy  
of the Federal Republic of Germany  
Hanoi



VIỆN VĂN HÓA NGHỆ THUẬT QUỐC GIA VIỆT NAM



VIỆT NAM - DEUTSCHLAND  
1975 - 2020

## Call for Entries and Ideas

# **BUDDY BEAR PAINTING PROJECT**

to celebrate 45 years relations between Vietnam and Germany



### **Background informations:**

The Buddy Bears were born from an art project in 2001. The Buddy Bear has been an unofficial ambassador for Germany and a symbol of Berlin. Famous Buddy Bears are not only presented outside Berlin boundary, but are also displayed in many German foreign missions abroad. In 2002, the "United Buddy Bears" arose. The show with nearly 140 Buddy Bears, as ambassadors of all nations recognized by the United Nations, takes place around the world, promoting peaceful coexistence among people races, cultures and religions.

This painting project is coorganized by the German Embassy Hanoi and the VICAS Art Studio of the Vietnam Institute of Culture and Arts Studies to celebrate 45 years relations between Vietnam and Germany.

**Target groups:** all visual artists, graphic designer

### **Participation's Interest:**

- \* Cash Awards for three best art works (1. prize 15 Mio VND, 2. prize 10 Mio VND, 3. prize 5 Mio VND)
- \* No costs for the artist – the embassy will cover expenses for materials needed
- \* Individual presentation of selected artists on the homepage and social media channel of the German Embassy.
- \* Implementation of the selected projects with the 3 Buddy Bears at VICAS Art Studio (approximately July-August)

\* Exhibition at VICAS Art Studio

**Selection's process:**

- Entry of applications: until 30.4.2020
- Selection & Announcement of 3 best ideas ( approximately June)
- Implementation of the selected projects with the 3 Buddy Bears at VICAS Art Studio (approximately July-August)
- Exhibition for 10 days at VICAS Art Studio (approximately September)

**Requirements for applications:**

Your ideas for the Buddy Bear Painting Project should highlight key topics of the relations between Vietnam and Germany on the occasion of this 45th anniversary.

Interested artists should send their ideas (as individuals/ in groups) per Mail to the German Embassy Hanoi: [kultbot@gmail.com](mailto:kultbot@gmail.com) or to VICAS: [vicasartstudio@gmail.com](mailto:vicasartstudio@gmail.com) with following documents:

- brief introduction (no longer than 200 words)
- rough sketch (for front and back side of the Buddy Bear)
- list of materials needed to implement the rough sketch on the real Buddy bear

**Remarks:**

Measurements of the Buddy Bear sculptures: The Mini Buddy Bears "Dancer", dimensions: HxB: 100cm x 60cm, weight: approx. 10 kg, material: Glass fiber reinforced plastic (GFRP)