



Call for Applications for Visitors Programme to Germany

The German Embassy Hanoi as well as the German General Consulate in Ho Chi Minh City would like to call for applications for the following Theme Trips to Germany in 2019.

The trips will enable all successful applicants to gain valuable personal as well as professional first hand impression of Germany. Each trip focuses on a different aspect of political, social, cultural or economic life and events. **Language of the program is English.**

This Programm is for experts and officials only - no scholarships for students!

If invited, the invitation will cover travel expenses (return flight), accommodation, meals and other costs related to the programme. Medical insurance for the duration of the stay in Germany will be provided for.

Application procedure:

A complete application must include a letter describing your motivation to participate in the trip to Germany that you apply for. Please also include a CV as well as copies of all relevant documents to support the information in your CV (degrees, etc.). **Applications have to be written in English.**

The complete application should be sent in via Email with all relevant documents attached in a standard format (doc, PDF, jpg, etc.).

Only shortlisted candidates will be informed and invited for short personal interviews.

Successful candidates will be informed as quickly as possible and receive a written invitation with more details on the study trip and practical procedures.

Multiple applications to more than one study trip are possible. Successful candidates can only reapply for another trip from this program after the duration of three years following their study trip to Germany.

Please note:

Candidates who live in the **southern part of Vietnam**, ie Da Nang and south of Da Nang, please apply to the General Consulate: **Ms. Pham Vu Ngoc Ha (pr-101@hoch.diplo.de)**

All other applicants please apply to the German Embassy:

Ms. Le Hong Hoa (pr-100@hano.diplo.de).

Please respect the deadlines for applications.

1. Industrie 4.0 – digitalisation of the economy

Title	Industrie 4.0 – digitalisation of the economy
Timeframe	31 March – 6 April
Destinations	Berlin, Jena

Target group	Business journalists, representatives of ministries, trade associations and think tanks
Content	Focus: the challenges (opportunities and risks) of digital restructuring in industry; talks with representatives of the Industrie 4.0 platform from the spheres of politics (e.g. Federal Ministry for Economic Affairs and Energy, Federal Ministry of Transport and Digital Infrastructure, German Bundestag), industry (e.g. Federation of German Industries (BDI), Association of German Chambers of Commerce and Industry (DIHK)), associations (e.g. Confederation of German Employers' Associations (BDA), German Trade Union Confederation (DGB), Ver.di) and civil society; practical examples of implementing Industrie 4.0 in business (large companies and smart SMEs), municipalities (smart cities) and applied research (e.g. Fraunhofer Institute).
Application Deadline	14 February

2. Quo vadis Europa? – The future of the European Union

Title	Quo vadis Europa? – The future of the European Union
Timeframe	7 – 13 April
Destinations	Berlin/ Brandenburg, Frankfurt am Main
Target group	Specialist journalists, political scientists, think tank representatives
Content	The trip aims to examine current political issues (e.g. Brexit, European elections, migration policy) and economic issues (e.g. stability of the euro, trade relations) from various perspectives; discussions, inter alia, with political actors (e.g. representatives of the Federal Chancellery, Federal Foreign Office, Federal Ministry of the Interior, Bundestag, Bundesrat and municipalities) and think tanks focusing on Germany's European policy and Germany's role in the European Union.
Application Deadline	20 February

3. 56th Theatertreffen Berlin 2019

Title	56 th Theatertreffen Berlin 2019
Timeframe	6 – 12 May
Destinations	Berlin
Target group	Theatre critics, festival curators, directors
Content	Introduction to the promotion of theatre in Germany (Federal Government Commissioner for Culture and the Media, German Federal Cultural Foundation) and insight into Berlin's theatre scene (e.g. HAU, Maxim Gorki Theater, Deutsches Theater); visit to the Theatertreffen and to selected productions in German theatres; opportunities to network, also at workshops, with figures from the German theatre scene.
Application Deadline	27 February

4. 250th anniversary of Alexander von Humboldt's birth – Studying and researching in Germany

Title	250 th anniversary of Alexander von Humboldt's birth – Studying and researching in Germany
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Timeframe	19 – 25 May
Destinations	Berlin, Bonn
Target group	Education and research experts, specialist and business journalists
Content	Presentation of Germany as a location for research and study, focusing in the Alexander von Humboldt anniversary year on the situation for foreign students and researchers (Federal Ministry of Education and Research with the Research in Germany initiative, German Academic Exchange Service (DAAD), Alexander von Humboldt Foundation, Helmholtz Association of German Research Centres). Presentation of the Federation's two new innovation strategies – the Agency for Breakthrough Innovations and the Artificial Intelligence Strategy; presentation of the new Universities of Excellence strategy (German Research Foundation (DFG)), research cooperation projects between the Fraunhofer-Gesellschaft or Max Planck Institutes and universities and businesses; presentation of universities in Berlin and Bonn (current Cluster of Excellence and research projects, international students, graduate programmes, international academic exchange, international cooperation projects) as well as German companies' R&D centres (e.g. Bayer or Bosch Software Innovation).
Application Deadline	13 March

5. How Germany is dealing with the history of the 20th century

Title	How Germany is dealing with the history of the 20 th century
Timeframe	2 – 8 June
Destinations	Berlin, Dresden, Leipzig
Target group	Specialist journalists, historians, memorial managers and education experts
Content	The focus is on presenting educational work and efforts to come to terms with the past in the context of the 30 th anniversary of the fall of the Berlin Wall and the 80 th anniversary of the outbreak of World War II; visits to places of remembrance and memorial sites; discussions at the Federal Foreign Office, other federal ministries, the German Bundestag and various institutions, such as the Federal Agency for Civic Education, the Foundation "Remembrance, Responsibility and Future", the Federal Commissioner for the Records of the State Security Service of the former GDR, the Federal Foundation for the Study of the Communist Dictatorship in Germany; discussion with research institutions and civilian conflict prevention institutions on social cohesion and current phenomena of right-wing populism and extremism as well as anti-Semitism as challenges for open and democratic societies.
Application Deadline	27 March

6. Preserving and protecting cultural property in Germany and around the world

Title	Preserving and protecting cultural property in Germany and around the world
Timeframe	16 – 22 June
Destinations	Berlin/Brandenburg, Weimar, Dessau

Target group	Specialist journalists, ministry staff, staff of monument preservation authorities
Content	Introduction to the federal system and to the roles of different actors with a view to preserving and protecting cultural heritage in Germany and abroad, in particular the German Archaeological Institute (including the Archaeological Heritage Network) and the German Commission for UNESCO. Discussions with political representatives and academics, visits to World Heritage sites in Berlin/Brandenburg, Bauhaus in Weimar and Dessau and the UNESCO Middle Elbe Biosphere Reserve; talks with site managers, representatives of Länder governments and experts specialising in environmental protection and the protection of historical monuments, as well as practical examples of managing and communicating World Heritage.
Application Deadline	3 April

7. Women in business – Female entrepreneurs in Germany

Title	Women in business – Female entrepreneurs in Germany
Timeframe	23 – 29 June
Destinations	Berlin
Target group	Specialist journalists, ministry staff, business and women’s associations
Content	The focus is on equality in the world of work and the role and importance of women for Germany as a business location, as well as on raising the number of women starting their own business. Talks with political actors (Bundestag, Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, Federal Ministry for Economic Affairs and Energy) and trade unions; presentation of the women’s start-ups initiative launched by the Federal Ministry for Economic Affairs and Energy and the National Agency for Women Start-ups Activities and Services (bga) and of other support measures (e.g. by the Association of German Chambers of Commerce and Industry, KfW, IBB business development bank) and initiatives (e.g. German Association of Women Entrepreneurs, Initiative for Self-Employed Immigrant Women, WeiberWirtschaft contact point for women wanting to set up in business); research into female entrepreneurship (e.g. at Technische Universität Berlin) and visits to companies set up by women in Berlin.
Application Deadline	17 April

8. 30 years of the Wacken Open Air Festival – Rock and heavy metal in Germany

in association with Wacken Open Air

Title	“30 years of the Wacken Open Air Festival – Rock and heavy metal in Germany” in association with Wacken Open Air
Timeframe	29 July – 4 August
Destinations	Berlin, Hamburg, Wacken
Target group	Specialist journalists (music, culture), managers from the music industry and festival directors
Content	30 years of Wacken Open Air as an international success story of German

	hard rock and heavy metal. Presentation of German musicians and bands in trendy "in" clubs in Berlin and Hamburg; networking events with representatives of the music industry and music labels such as LiveKomm, GEMA, GVL, VUT (Association of Independent Music companies) and BVMI (Federal Association of the Music Industry). Overview of conditions for support, copyright and music education; visit backstage at Wacken Open Air, including for the final round of the Metal Battle (bands from 40 countries), possible meetings with outstanding acts from Germany such as Scorpions, Doro Pesch, Mantar or Kadavar.
Application Deadline	28 May

9. Equal opportunities in Germany

Title	Equal opportunities in Germany
Timeframe	18 – 24 August
Destinations	Berlin/Brandenburg
Target group	Specialist journalists, ministry staff, representatives of civil society
Content	Focus on outlining the development of equal opportunities for women and men in Germany and equality and anti-discrimination policy in this field as well as the rights and tolerance of LGBTI and new family models (“marriage for all”). Talks with actors from politics (e.g. Federal Government Commissioner for Human Rights Policy and Humanitarian Aid, Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, Federal Anti-Discrimination Agency, German Federation of Municipal Offices of Women’s Affairs and Gender Equality Agencies), business (e.g. Confederation of German Employers’ Associations (BDA), German Trade Union Confederation (DGB)) and civil-society institutions (e.g. German Institute for Human Rights, amnesty international, Lesbian and Gay Federation in Germany (LSVD)) and independent research and advisory bodies (e.g. EAF - European Academy for Women in Politics and Business Berlin, German Women’s Council, German Women Lawyers Association, Aktionsbündnis gegen Homophobie (alliance against homophobia)).
Application Deadline	12 June

10. “Fake News?” – Role and responsibility of the media

Title	“Fake News?” – Role and responsibility of the media
Timeframe	8 – 14 September
Destinations	Berlin
Target group	Journalists, bloggers, opinion-leaders from civil society
Content	Presentation of Germany’s pluralistic media landscape. Focus on independence of the press, freedom of the media and the role of journalists/journalism as well as the media in the digital age (social media, fake news and propaganda). Talks with political players (e.g. Federal Government Commissioner for Culture and the Media, Federal Foreign Office, Bundestag), visits to private and public media (e.g. Deutsche Welle, ARD Capital Studio, Die Welt), talks with civil-society

	organisations and bloggers (e.g. Reporters without Borders, Mediendienst Integration (Media Service Integration), bildblog.de) and other players and institutions (e.g. German Federation of Journalists, German Press Council, journalists' training).
Application Deadline	26 June

11. Climate policy for the year 2050

Title	Climate policy for the year 2050
Timeframe	13 – 19 October
Destinations	Berlin, Bonn
Target group	Specialist journalists, ministry staff, think tanks and civil society
Content	Focus: presentation of Germany's policy and its contributions to global efforts to implement the Paris Agreement post-COP21 (e.g. Federal Foreign Office, Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, Federal Ministry for Economic Cooperation and Development/German Development Institute (DIE) and the German Bundestag). Visit to the United Nations campus in Bonn (e.g. UNFCCC, UNCCD, UNSSC Knowledge Centre for Sustainable Development). Examining the scientific and economic challenges and opportunities presented by climate change (especially reducing CO2 emissions, phase-out of coal-based power) in science and business (e.g. visit to the Potsdam Institute for Climate Impact Research).
Application Deadline	7 August

12. Jazz from Germany

in association with the German Jazz Festival Frankfurt (50th anniversary)

Title	Jazz from Germany in association with the German Jazz Festival Frankfurt (50 th anniversary)
Timeframe	21 – 27 October
Destinations	Berlin, Darmstadt, Frankfurt
Target group	Specialist journalists (music, culture) and festival directors
Content	Insight into the German jazz scene, overview of conditions for support, copyright and music education. Meetings with artists and key players in the field in Berlin (e.g. Berlin office of the ACT jazz label, jazz clubs such as A-Trane, B-flat and Quasimodo), representatives of the XJAZZ Festival and Jazzfest Berlin, and German jazz associations (e.g. Union Deutscher Jazzmusiker, Bundeskonferenz Jazz and Jazz & World Partners). Visit to the Jazzinstitut Darmstadt, which has the biggest public jazz archive in Europe. Network meeting with representatives of the Netzwerk Jazz in Hessen and the Verein zur Förderung des zeitgenössischen Jazz in Frankfurt; visit to the 50th German Jazzfestival (contemporary jazz) and to Hessischer Rundfunk broadcasting company.
Application Deadline	14 August

13. Falling Walls – Science and research in Germany

in association with the 10th Falling Walls Conference in Berlin on 9 November

Title	Falling Walls – Science and research in Germany
Timeframe	6 – 10 November
Destinations	Berlin
Target group	Specialist journalists only (science, research)
Content	Every year, around 9 November, 20 of the world’s top researchers are invited to Berlin to present their latest scientific and research breakthroughs and come up with solutions to global challenges such as climate and energy production, health , food, security, fair and sustainable business. Participants in this trip will be journalists from relevant editorial teams who, in addition to attending the Falling Walls Conference on 9 November, will meet relevant actors (e.g. Federal Ministry of Education and Research, Fraunhofer, Max Planck Institute, Weizenbaum Institute for the Networked Society, Einstein Foundation Berlin) to discuss the German research landscape and see examples of innovative research projects (e.g. Startupbootcamp Digital Health Berlin).
Application Deadline	21 August

14. The future of agriculture

in association with AGRITECHNICA in Hanover

Title	The future of agriculture in association with AGRITECHNICA in Hanover
Timeframe	5 – 12 November
Destinations	Berlin, Hanover
Target group	Agricultural journalists, ministry staff, agriculture experts and associations dealing with global food supply
Content	Talks with political actors (e.g. Federal Ministry of Food and Agriculture, Federal Ministry for Economic Cooperation and Development), professionals (e.g. German Farmers’ Association, DLG (Deutsche Landwirtschafts-Gesellschaft – German Agricultural Society)), civil society (e.g. Germanwatch) and people directly concerned on future issues and the opportunities and risks inherent in innovative agriculture (securing the global food supply through modern technology, sustainable management methods to regulate greenhouse gas emissions, potential of increased use of organic farming and ecological restoration, ensuring that small farms have access to agricultural innovations). Visit to (family-run) farms and to a machinery ring. Visit to AGRITECHNICA in Hanover, the world’s leading trade fair for the global agricultural technology industry and forum for future issues in plant production. Focus for 2019: “Global farming – Local responsibility”. Participation in the opening event and a specialist event run by the DLG (Deutsche Landwirtschafts-Gesellschaft – German Agricultural Society).
Application Deadline	28 August

15. Religious diversity and tolerance in Germany

Title	Religious diversity and tolerance in Germany
Timeframe	24 – 30 November

Destinations	Berlin/ Brandenburg, Münster, North Rhine-Westphalia
Target group	Journalists, church and religious representatives, researchers
Content	Focus on presenting the model of cooperation established in Germany between the state and religious communities, navigating the middle ground between the two extremes of a secular state and a state with a state religion or established church. Responsibility and role of religious communities. Presentation of civil-society initiatives to promote religious tolerance (e.g. House of One, JUGA Berlin). Religion in the German education and scientific systems (e.g. theology faculty at a state university). Discussion of the implications of the constitutional protection for the right to freedom of religion (e.g. controversy about religious symbols in public-service workplaces, debate about circumcision) and the role of religion in the German media (e.g. religious broadcasts on public broadcasting services).
Application Deadline	18 September